

Table 7-4. Information/Education Implementation Plan.

Information/Education Activities and Programs	Potential Involved Entities	Cost Estimates	Milestones			
			Short	Intermediate	Long-term	Remaining
Events						
South Platte Forum (poster presentation)	City of Aurora, City of Brighton, FRICO, Metro WWTP	\$150.00	1) Obtain invite to Forum (abstract acceptance)	2) Develop draft poster 3) Solicit comments 4) Prepare final poster	5) Present poster at Forum	2006 - COMPLETED 2007 - Milestones 1 - 5
National Water Quality Awareness Week/World Water Quality Monitoring Day (NWQAW/WWQMD)	Littleton/Englewood WWTP, Metro WWTP, Barr Lake State Park	\$500.00	1) Research past NWQAW/WWQMD events	2) Develop 2007 participation plan	3) Recruit participants	2007 - All milestones remaining
Colorado Watershed Assembly Conference	--	\$1,200.00	1) Register for conference	2) Develop and print brochures to distribute	3) Participate in conference (networking) 4) Write up conference summary	2006 - Write up conference summary 2007 - Milestones 1 - 5 2007 - New Goal: present at conference
Local events	--	--	1) Research appropriate local events	2) Develop plan to participate	3) Recruit participants	2007 - All milestones remaining
Water festivals	City of Aurora; City and County of Denver	--	1) Research water festivals	2) Develop plan to participate	3) Recruit participants	2007 - All milestones remaining
Lake Appreciation Month	North American Lake Management Association; Metro WWTP	--	1) Research Lake Appreciation Month events	2) Develop plan to participate	3) Recruit participants	2007 - All milestones remaining
Colorado Cares Day	North American Lake Management Association; Metro WWTP	--	1) Research Colorado Cares Day events	2) Develop plan to participate	3) Recruit participants	2007 - All milestones remaining
Secchi Dip-In	North American Lake Management Association; Metro WWTP	--	1) Research Secchi Dip-In	2) Develop plan to participate 3) Coordinate efforts with participating organizations	4) Recruit participants/promote event 5) Collect data 6) Report data	2006 - COMPLETED as part of Watershed Tour 2007 - All milestones remaining
Annual watershed tours	BMW Association stakeholders	\$250	1) Solicit stakeholder input on desired tour focus	2) Select tour locations/lead organizations	3) Recruit participants/promote event 4) Organize transportation/food	2004 - COMPLETED 2005 - COMPLETED 2006 - COMPLETED 2007 - All milestones remaining
Informational presentations at bi-monthly stakeholder meetings	CDPHE, Barr Lake State Park, ENSR, others not yet determined	\$0	1) Solicit Board recommendations for presenters	2) Recruit presenters	3) Promote meetings 4) Organize logistics	2005 thru 2006 - COMPLETED at multiple stakeholder meetings 2007 - All milestones remaining
Products						
Newsletter	Littleton/Englewood WWTP, Metro WWTP, FRICO	\$500.00	1) Identify lead editors	2) Plan content 3) Recruit article authors 4) Edit articles	5) Format newsletter 6) Print newsletter 7) Distribute newsletter	2006 - COMPLETED (November issue) 2007 - Milestones 2 - 7 remaining (4 issues planned)
Watershed Plan presentation	All BMW Association Board Members	\$500.00	1) Finalize Watershed Plan 2) Identify target organizations to present to 3) Schedule presentation with target organizations	4) Develop PowerPoint presentation 5) Develop pledge forms to promote Board participation	5) Compile presentation toolkit (including PowerPoint presentation, pledge form, brochure, and newsletters) for each Board member 6) Encourage each Board member to report back to the full Board following presentation	2007 - All milestones remaining
Watershed Plan promotion	All BMW Association Board Members, local and regional media	\$100.00	1) Finalize Watershed Plan 2) Identify target organizations to promote Plan to 3) Develop and distribute press release	3) Develop and distribute press release 4) Develop pledge forms to promote stakeholder participation	5) Distribute Watershed Plan Executive Summary and pledge forms 6) Follow-up with phone calls	2007 - All milestones remaining
Website	City of Brighton	\$5,000.00	1) Build website 2) Select website host	3) Train Coordinator to update website	4) Update website weekly 5) Promote website	2006 - COMPLETED 2007 - Milestones 4 - 5
Brochures	Metro WWTP	\$500	1) Identify focus of brochure	2) Develop brochure content	3) Format brochure 4) Print brochure (as needed) 5) Distribute brochure	2006 - COMPLETED 2007 - Milestones 4 - 5
Watershed awards and recognition for good practices	--	--	1) Identify criteria of award	2) Solicit award donations 3) Develop award plaque	4) Promote award to community 5) Select award winner(s) 6) Promote award winner to community	2007 - All milestones remaining

-- Indicates a field which has not yet been determined.