
DRAFT Meeting Minutes
BMW Information/Education Committee
Thursday, January 14th, 2010

Opening

The group signed the attendance sheet and as the meeting was opened.

Lakes Appreciation

- The meeting began with discussion about preparation for Lakes Appreciation Day set to be on July 17th, 2010. First item was sponsorship and determining who could provide support for the event this summer. Friends of Barr Lake will likely be a sponsor this year. Dept. of Wildlife will also be a supporter with a \$500 in-kind donation. Likewise, Metro, a returning supporter of the event, will likely come in as a supporter with the same in-kind donation of \$350 as last year. The fourth supporter will be Commerce City who will likely be able to provide tables and chairs, as well as H2O Joe. Perry Edman from Commerce City was in attendance and able to confirm those details. FRICO will also potentially be a supporter again this year after donating money for the Bar-B-Que last year. Laurie Rink will discuss find out about FRICO's sponsorship capabilities for this year's event. CLRMA will also potentially be a supporter again this year, with a similar donation of \$250 being likely. Integral Consulting Inc. is another potential supporter for the event. George will check with the Board to determine if sponsorship of Zero Waste is possible for this year's event. Mary Dawson will investigate Aurora's interest in sponsorship.
 - Documentation for the event is needed by February 1st.
 - The group also discussed ideas for giveaways during the event, which may include gloves, hats or a pin. Any further ideas can be e-mailed to Michelle Seubert.
 - The group then discussed the possibility of moving the event down to the lake edge to help merge activities into one location. This option may require additional equipment, such as a large tent to make a reality. The group also discussed options for volunteers at the event and which groups to invite. This year will be limited to 400 volunteers.
- *Steve Lundt to contact Americorps – Michelle will e-mail contact to Steve.
*Michelle will contact the Latter Day Saints.
*George will investigate a potential list of LAD sponsors from pervious years. Integral will also work on the flyer for the event.

Stakeholder Meeting

The group moved on to talks about upcoming stakeholder meetings and outreach work for the I/E committee. Laurie helped explain to the group that this February's meeting with Janet Kieler as the speaker will help get talks going about the TMDL and help promote interest in BMW activities. In April, these talks can continue with additional information about allocations from the Implementation Group.

*Mary Dawson will pull together a list of MS4 addresses for outreach purposes.

The group then discussed the updated outreach lists determined by pulling NPDES and CAFO permit information. The group decided it would be best to focus on the major permit holders to try to limit confusion from smaller permittees.

*George will work to refine the list to the major/most pertinent permit holders.

The group also discussed the letter drafted by Laurie Rink that addresses permit holders and describes potential changes to NPDES permits. The letter effectively conveys information about the changes as well as a sense of pressure concerning the close timeframe. Any further changes to the letter can be sent to Laurie Rink.

*The group set a deadline to send out letters to the outreach list by the end of January.

Other Meetings/Outreach Opportunities

The group shifted talks to other outreach opportunities, including presentations to other organizations or conference attendance. Steve Lundt indicated that he will create a Powerpoint presentation to deliver to the BMW Board and serve as a presentation for other organizations. On February 24th, the Colorado Stormwater Council will meet and BMW will have a presence at the meeting. Approximately 40 people are expected at the meeting. On the same day, State Managers from the Colorado State Parks High Plains Committee will meet and Michelle will have an opportunity to discuss BMW activities with them.

- Development of updated/new outreach tools – Tri-folds, Powerpoints, etc.
 - Determine needed changes prior to presentation to Board
- Public forum outreach strategies – ex. Lower South Platte
- Agenda for February stakeholder meeting
 - Progress on speaker search
- Newsletter progress
 - Review article ideas and discuss distribution opportunities, Deadlines

Speakers – Stakeholder Meetings

The group shifted discussion to the speakers at each of the stakeholder meetings, as well as tentative agendas. Some potential talking points for Janet were also discussed which include:

- How does the permitting group use the implementation plan?
- How will different permit classes be affected?
 - MS4s, Wastewater
 - Construction?
 - New permits
- What is the timing of changes to permits?

The group then discussed potential ideas for speakers at the April stakeholder meeting. One idea was to have a presentation from Metro concerning the North Treatment Plant.

Newsletter

The group moved on to discussions about the next newsletter and important deadlines for articles. Newsletter articles include:

- Laurie – Phased vs. Adaptive TMDL
- Steve – Limnocorrals, DO/NH4 Listing updates
- George – FL nutrient updates
- Mary – Progress towards nutrient criteria in CO
- Lakes Appreciation Event update

*The deadline established during the meeting for newsletter articles will be February 8th.

River Clean Up Opportunities

The group discussed river clean up opportunities and what the plan should be to address this. The group determined that continuing to seek out clean up opportunities is the best plan.

*Laurie will call a contact at Denver Health for support on this item

Dog Waste Sign

The group was in agreement about having BMW be involved in the development of a new sign.

*Michelle will put in for money for a new sign with State Parks and also design a new sign.

Other Outreach or Meetings

- Colorado Water Congress – This could be an opportunity for BMW to have a presence among the water policy community.

*Mary Dawson will investigate opportunities for display boards or information distribution at the event.

- National Water Quality Monitoring Conference

*George will look in to opportunities for outreach at this conference.

- Aurora Water Festival for Youth – The group discussed possible involvement at this event.

Next Meeting

Next I/E meeting: March 18th, 2010, 1:30-3:30 pm Barr Lake State Park